**Challenge**

Develop and implement easy-to-use online catalog for purchasing wide variety of items while reducing transaction costs and fulfillment times.

**Solution**

M-marketsite offers the university community easy access to nearly 40 online catalogs for thousands of commonly purchased items, ranging from office and lab supplies to computers and printers.

**Benefits**

- Single login offers access to multiple suppliers and catalogs
- Easy to identify and place orders for contracted items
- “Favorites” shopping-cart functionality offers quick reordering of frequently ordered products
- Prices listed are the university’s negotiated prices
- Ordering process is simplified with the use of shortcodes
- Orders up to $25,000 can be placed (competitive bid process has already been done)
- Products and prices can be compared among many suppliers prior to ordering
- Required approvals are automatically routed as needed
- Ordering and invoicing are done electronically
- Orders are shipped the same or next day
- Order history is available online in M-Pathways and in M-marketsite

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**Results**

- M-marketsite has been embraced by employees  
- 5,000 users per month  
- Nearly two million orders processed since inception  
- Proven capability to handle high-volume and diverse purchasing transactions  
- More accurate accounting information since account numbers are automatically assigned  
- Lower investment in inventory costs due to quick shipping times

**What’s ahead**

Develop more supplier-managed (“punch-out”) catalogs that offer:  
- Real-time availability and detailed information about items  
- Custom ordering of materials that need to be configured  
- Research information (MSD sheets, chemical properties, etc.)

**More information**

procurement.umich.edu/buying/buying-methods/m-marketsite