



Buying Blue

Buying Blue is a new UM-wide initiative to promote best practices, create efficiencies, and maximize resources on the Ann Arbor, Dearborn, Flint, and Michigan Medicine campuses. This innovative outreach approach includes procurement buying reviews as well as networking and training opportunities—all designed to help the U-M purchasing community support the institution's missions of education, research, and patient care.



Partner Engagement

Department-specific procurement reviews to discuss current and upcoming activities and cost-saving initiatives.

- Focus on relationship building and engagement with U-M partners
- Provide a forum to review departmental contracts, sourcing events, and overall spend habits
- Showcase University-Wide contracts and future sourcing opportunities
- Review travel and expense program and spend
- Receive input from U-M partners on open issues and upcoming initiatives
- Monthly 1-hour Zoom meetings for departmental leadership (4-6 participants)



Community of Practice

A UM-wide forum for procurement professionals to build community and share knowledge.

- Member-led discussions with focus on information sharing, problem-solving, and networking
- Increase visibility of U-M purchasing activities and draw line of sight to broader university goals
- Identify opportunities for collaboration and to create best practices
- Quarterly 1-hour Zoom meetings for employees with procurement responsibilities
- Open to all employees— <u>Join via MCommunity</u> (100+ participants)



Training

UM-wide training opportunities to promote end-user success.

- Refresh knowledge of existing processes, policies, and systems
- Build knowledge and skills to support new ways of working
- Access to the right information, in the right format, at the right time
- Planned topics include travel booking updates, supplier showcases, and more
- Periodic—and brief—eLearning sessions (45 minutes or less)
- Targeted emails to applicable employees (100+ participants)

