



PROforma®

ONE **SOURCE.** INFINITE **RESOURCES.**

The largest, family-owned \$650M+
print & promotional products distributor!

From startups to Fortune 100s, we scale
branding solutions across every industry.

PROforma is...

*A marketing agency
without the marketing
agency fees.*

*An addition to your staff
without being an addition
to your payroll.*

*A business
process partner
you can trust.*

PROMOTIONAL

Apparel & Uniforms
Bags
Business & Office Accessories
Candy & Food
Collectibles
Drinkware
Event Giveaways
Recognition & Awards
Technology Products
Writing Instruments & Journals



PRINTING

Brochures
Flyers
Stationery & Business Cards
Calendars, Catalogs & Folders
Checks, Invoices & Forms
Direct Mail Programs
Posters & Print Signage
Journals, Books & Binders
Tags & Labels
Large Format Signage



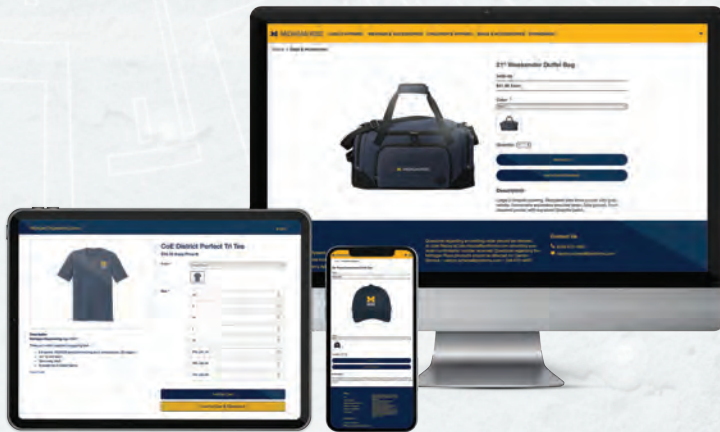
PACKAGING

Stock Packaging
Custom Branded Packaging
Corrugated Boxes
Display Boxes
Multiple Component Packaging
Mailing Solutions



KITTING, FULFILLMENT, & WAREHOUSING

- Kit Building & Management
- Project & Store Fulfillment
- Inventory & Release Programs
- On-Demand Fulfillment
- Warehousing
- New Student Orientation Kits
- New Patient Welcome Kits
- Community Outreach Kits
- Matriculation Kits
- Onboarding Kits



eCOMMERCE

- 12,500+ ProStores
- Multiple Solution Offerings - PopUp to Advanced
- Seamless Brand Control
- Inventory & On-Demand Fulfillment
- Gift Cards, Spending Accounts & Redemption Codes
- Budget Controls & Approval Rules
- Robust Reporting & Analytics
- Dedicated Support & Scalability
- Tool to Engage and Create Community

ADDITIONAL SERVICES

- Creative Copywriting
- Graphic Design
- Mobile Media
- Point of Purchase Displays
- Tradeshow & Event Materials
- Video Production
- Website Development
- Inventory Management
- Large Format Signage Installation



We offer *Everythink*™ in promotional products, printing, packaging, eCommerce, and additional services.

[ev-rē- think]

Partnering with Proforma gives you the support of a team that can develop and implement the most impactful branding solutions for your company. When you embrace the power of Everythink™, you unlock endless possibilities.

Let's work together to support the mission of the University of Michigan

We provide comprehensive solutions to support excellence in academics, medical, and athletics.

Your next program is our priority. Let's partner together to:

- elevate brand management and consistency
- implement employee recognition & safety initiatives
- produce printed materials, forms & stationery
- create direct marketing, donor & promo campaigns
- order branded apparel & uniforms for staff & clinical teams
- generate HR manuals, onboarding kits, & training tools
- organize inventory, kitting & distribution for university & health system needs
- deliver incentives & awards
- facilitate corporate & donor gifting
- eCommerce management through customized ProStores



Have you thought about...

What qualities you want in a trusted supplier partnership?

Ways to improve your current projects?

How to streamline upcoming initiatives for success?

Other departments that could benefit from the products and services Proforma offers?

Proforma Image & Design
CRS Marketing Communications, LLC
Supplier ID – 0000661601

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WEBSITE



STORE